

What is the Startup Elevator Saxony-Anhalt?

The Startup Elevator Saxony-Anhalt is a unique support program that takes startups from the life sciences and bioeconomy sectors to the next level. If you are active in these fields of innovation, you should take the elevator.

Receive customized support - from the idea to market and investment readiness. Thanks to a comprehensive analysis, our startup coaches will develop individual schedules for you. No two startups take the same elevator to the top.

Two future-oriented locations with a strong network are working together to achieve this goal: the Weinberg Campus technology park in Halle (Saale) and the STIMULATE research campus in Magdeburg.




One elevator, two programs

As a startup in the pre-seed or seed phase you can apply for the **9-month Business Accelerator** (Sep - May) and/or for the **12-week Investment Bootcamp** (Feb - April) of the Startup Elevator. Participation in both programs is possible too.

Need a Lift? Apply now!



You are active in life sciences or bioeconomy and want to start a business in Saxony-Anhalt?

-  **1.** Write us!
Short but sweet.
-  **2.** Receive our compact application form and fill it out.
-  **3.** After screening by our startup coaches the selection is made.



Benefits

- No equity, no shares, no participation fee
- Personal coaching and mentoring
- Individual program structure
- Matchings with financiers
- Network access to science, companies and multipliers
- Participation in events and conferences
- Free co-working space
- Affordable labs, offices and maker spaces
- On-site services: kindergartens, public transport, rental bikes, canteens, café and much more

Locations



Contact

Mail: accelerator@weinberg-campus.de
Phone: +49 (0) 160 219 64 38

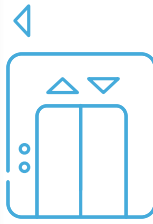
**„We elevate innovation
in Life Science and
Bioeconomy.“**

01



MEET YOUR COACH

- Personal coach as a sparring partner
- Extensive analysis process
- Individual organization of the program



02



FIND YOUR KEYS

Workshops on the key elements, e.g.

- Business Development
- IP Rights, Certification & Regulation
- Financial Planning & Investment Readiness
- Market-oriented business management & sales
- Pitch Deck & How to Pitch



03



GET YOUR EXTRAS

Individual input as required, e.g.

- Accessing international markets
- Company valuation
- Employee participation
- Cybersecurity & Interoperability
- ...

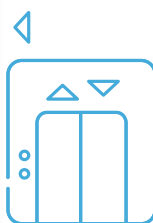


04



EXPAND YOUR NETWORK

- Mentoring by industry experts
- Individual matchings
- Exchange with peer groups



At all Levels



INFRASTRUCTURE-PACKAGE

- Free co-working space
- Equipment pool and medtech lab
- Use of kitchen & coffee
- Meeting and conference rooms
- WLAN and mailbox



MARKETING-PACKAGE

- Fotoshooting
- Startup-Portrait on our Website
- Social Media presence
- Marketing materials



EVENTS

- Monthly snack chats
- Social Events
- Expert talks
- Pitch events with business angels and investment meetups

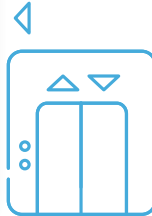
„The bootcamp that empowers your research and prepares you to secure investment in just 12 weeks.“

01



EMBRACE OUR ADVISORY APPROACH

- Personal coach as a sparring partner
- Extensive analysis process
- Individual organization of the program



02



PITCH PERFECT

Workshops and Trainings, e.g.:

- Financial planning and strategy
- Business model sharpening and - validation
- Pitch deck and read deck
- Pitch training
- Interview preparation/simulation of investment meetings



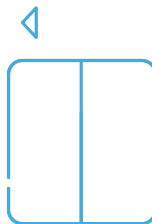
03



EXPAND YOUR NETWORK

Scouting and Matchings, e.g.:

- Investors
- Companies and industry networks with a focus on customer acquisition
- Experts as advisors
- Exchange with peer groups



04



PREPARE FOR THE ROAD

Offboarding and Roadshow

- Road trips to investors
- Support at external events



At all Levels



FREE INFRASTRUCTURE

- Free co-working space
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- Use of kitchen & coffee
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MARKETINGPACKAGE

- Fotoshooting
- Startup-Portrait on our Website
- Social Media presence



EVENTS

- Monthly snack chats
- Social Events
- Expert talks
- Investment Meetup (invite only)